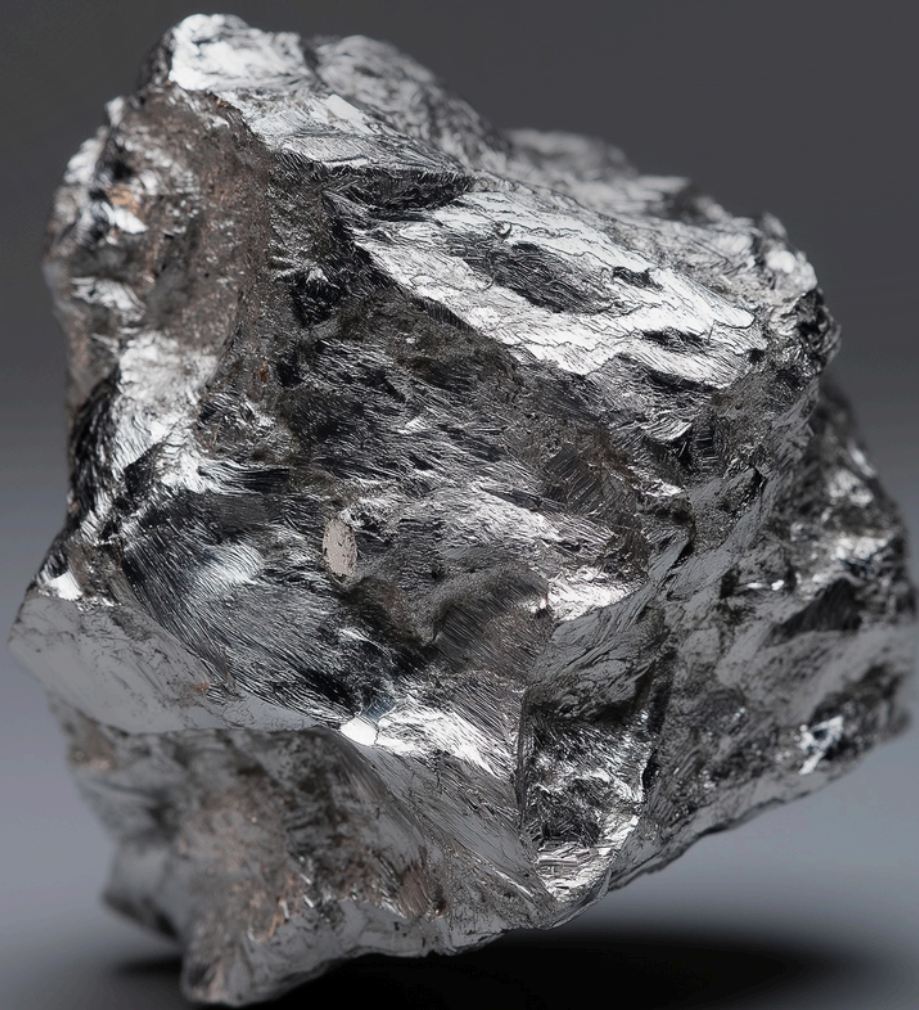


Silver & Platinum Take Center Stage



11- July - 2025

Prepared by
Enrichers Research Team

Silver & Platinum Lead the Charge

While global headlines focus on **inflation**, **interest rates**, and **trade wars**, two metals have quietly outperformed everything else on the chart: **silver and platinum**. Both metals are rising fast, climbing to **multi-year highs** with a force that's caught many traders off guard.

On Friday, **silver futures soared 2.2% to \$38.14/oz** — marking their **highest level in nearly 14 years** and sealing a third straight week of gains. Meanwhile, **platinum rose 0.3% to \$1,420.25/oz**, inching closer to **an 11-year peak** and notching an impressive sixth consecutive weekly advance.

It is signaling a structural shift in how the markets are viewing these metals.

What's Driving Silver and Platinum?

1. Supply Concerns Meet Surging Demand

Both metals are heavily used in **industrial manufacturing**, clean energy, and the automotive sectors. As global production revives and supply chains tighten, fears of supply shortages — especially in platinum — are becoming more pronounced.

Silver, for instance, is in high demand for solar panels, electronics, and electric vehicles, giving real strength to its upward move. **It's fundamentally backed.**

Platinum, often overshadowed by gold, is gaining renewed attention thanks to a bullish industry outlook and rising expectations of demand from hydrogen fuel cells and auto catalysts.

2. Unshaken by the Greenback

Even as the U.S. dollar strengthened this week – a headwind for most commodities – silver and platinum defied gravity. This divergence underscores how strong their underlying demand narrative really is.

Why It Matters?

While gold usually takes the spotlight in times of uncertainty, silver and platinum are rewriting the script. They're not just stores of value – they're **industrial powerhouses aligned with the future of energy, technology, and green infrastructure.**

The price action is a message: Traders are no longer just hedging – they're positioning.

Looking Ahead: What to Watch

- Will platinum break past its 11-year ceiling?
- Can silver sustain above \$38/oz – and test the \$40 mark?
- Are supply shocks coming as demand accelerates?

For now, one thing is clear:

The white metals are having a breakout moment – and it's far from over.

Disclaimer

Enrichers Investment Group

Copyright © Enrichers Investment Group. All Rights Reserved.

The information contained in this document is the intellectual property of Enrichers Investment Group.

Informational Purposes Only:

The data and information provided in this document are for informational purposes only and should not be considered financial advice. This information does not constitute an offer to sell or a solicitation to buy any securities or other financial products.

Source and Accuracy:

This information is provided by Enrichers Investment Group and is based on publicly available data. While we strive for accuracy, we cannot guarantee the completeness or absolute correctness of the information presented.

Past Performance Disclaimer:

Past performance is not necessarily indicative of future results. Investment returns and principal value will fluctuate, and you may lose money.

Market Volatility:

Market conditions can change rapidly, and there is no guarantee that historical trends will continue.

Limitation of Liability:

Enrichers Investment Group is not liable for any losses or damages, whether direct, indirect, or consequential, arising from the use of this information.

Investment Decisions:

It is essential to conduct thorough research and seek the advice of a qualified financial professional before making any investment decisions. Your investment decisions should be based on your individual financial circumstances, risk tolerance, and investment objectives.

